

# JANIS JAE ROWE

## Graphic Designer



### CONTACT



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### SOFTWARE



Id

Ae

Ai



Dw

Au

Pr

Br

### SKILLS

#### CREATIVITY



#### DESIGN SOFTWARE



#### MULTIMEDIA DESIGN



#### COLOR THEORY



#### TYPOGRAPHY



#### WEB DESIGN



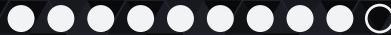
#### DIGITAL MEDIA



#### PRINT DESIGN



#### COMMUNICATION



### EDUCATION

#### FULL SAIL UNIVERSITY ~ 2011 - 2013

MOBILE DEVELOPMENT BACHELOR OF SCIENCE

#### FULL SAIL UNIVERSITY ~ 2013 - 2015

GRAPHIC DESIGN BACHELOR OF SCIENCE

### EXPERIENCE

#### McGraw-Hill Education Irvine, California ~ July 2013- Present

##### Customer Solutions Specialist

Provide direct support, by telephone and email, to users of ALEKS for math, ALEKS for chemistry and Connect Math hosted by ALEKS, including instructors, teachers, administrators, students, parents of homeschoolers, independent users, as well as Sales and Marketing staff of partner companies.

#### Teletech Morgantown, West Virginia ~ March 2013 - July 2013

##### Customer Service Training Coach

Offer full support with supervision across departments to associates, developing them into versatile customer service specialists to provide customers with the outstanding attention and service they deserve.

#### Teletech Morgantown, West Virginia ~ November 2012 - March 2013

##### Customer Support Specialist

Provide technical assistance, appraise customer's current relationship and when necessary identifying additional solutions to ensure customer retention and loyalty.

### FREELANCE EXPERIENCE

#### GO FRESH RESTAURANT Santa Ana, California ~ 2013 - 2014

##### Brand Identity Designer

Developed start up company's identity from scratch. Designed logo, menus for print as well as for TV displays, designed and developed all printed material including flyers, brochures, business cards and promotional items.

Designed brand logo that was scalable from small items such as business cards to large outdoor signs and banners.

Developed and maintained website with brand identity, as well as maintained social media presence for the restaurant.

#### PREMIER TOUCH MASSAGE Morgantown, West Virginia ~ 2012 - 2013

##### Brand Identity Designer

Developed entrepreneur's new business identity from scratch.

Designed logo as well as designed and developed all printed material including flyers, brochures, business cards and promotional items.

Designed brand logo that was scalable from small items such as business cards to large outdoor signs and banners.

Developed and maintained website with brand identity, as well as maintained social media presence for the company.