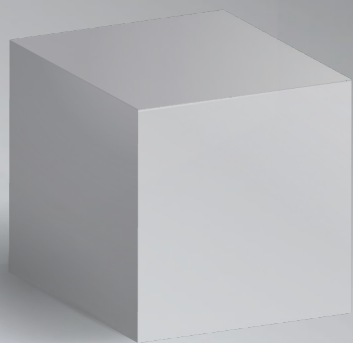




V^3 Identity

Janis Rowe



Logo

The logo for V³ Cube Projektor was designed to portray the 3D aspect of the product. Our Prime demographic is the woman looking for a fast escape from the day-to-day stresses.

Our color theme and overall image is to promote a calm feeling.



Fonts and Colors

Avenir

Espacio



Pantone Solid Coated 298 C



Pantone Solid Coated 7698 C



Pantone Solid Coated 549 C

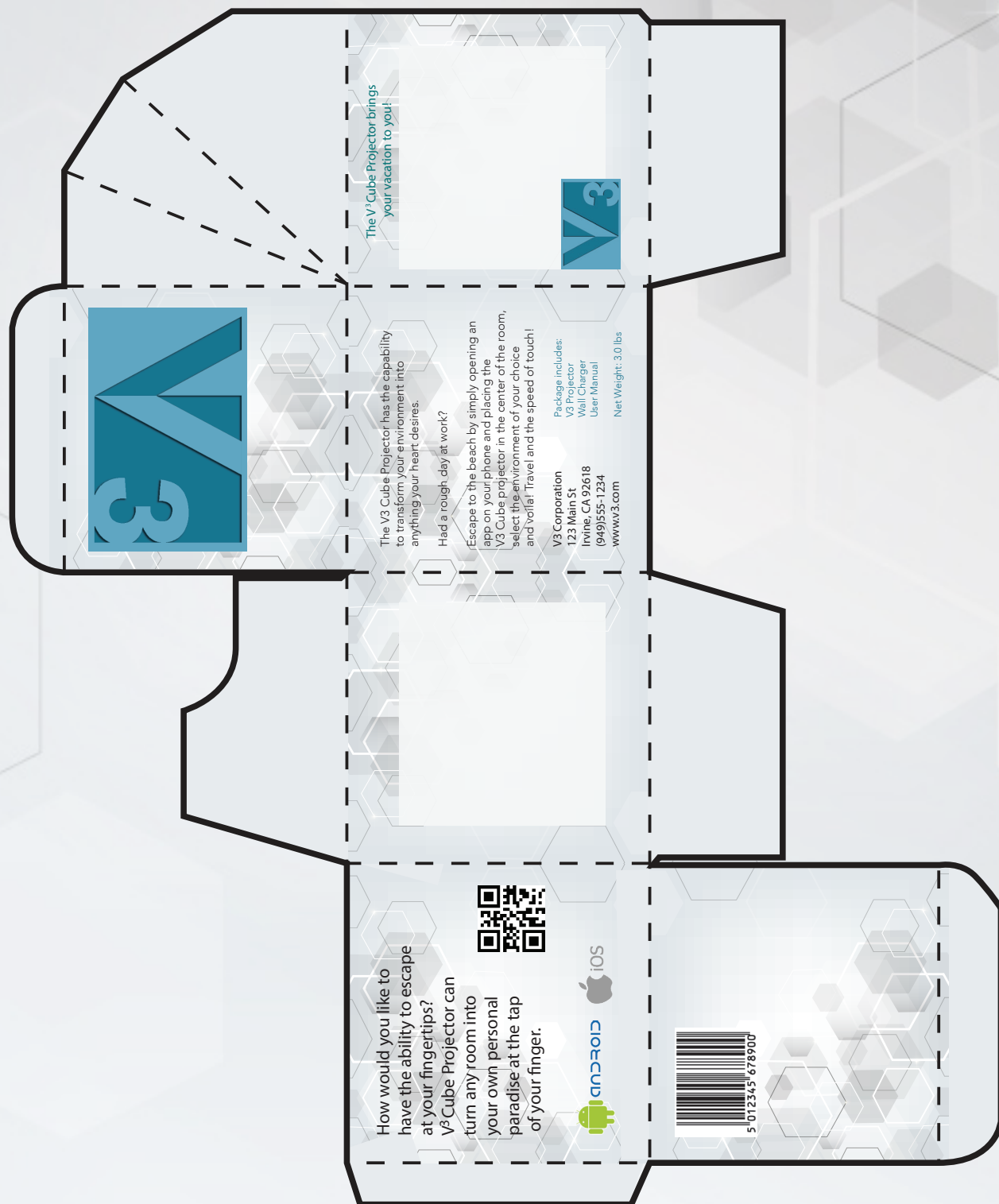


Pantone Solid Coated Cool Gray 7 C

Business Cards



Packaging



Stationery



V³ Corporation
123 Main St Irvine, CA 92618
(949) 555 - 1234

Stationery



Magazine Ad



Escape the day to day stresses at the push of a button. The V³ Cube Projector brings your vacation to you!



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Guerilla

